

DUPLICATE  
INVOICE

**WTAE**  
**400 Ardmore Blvd.**  
**Pittsburgh, PA 15221**  
**Main: (412)242-4300**  
**Billing: (781)433-4283**

www.thepittsburghchannel.com

Billing Address:

**Strategic Media Placement OH**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

Invoice #	Invoice Date	Invoice Month	Invoice Period
921996-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Rothfus/R/Congress	ROTHFUS/R/CONG	2409

Flight Dates	Order #	Alt Order #
10/03/12 - 11/06/12	921996	07880845

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROTH	PA12

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/15/12	10/21/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	--WTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   --WTF--                   2       \$500.00									
Spots: # Ch    Day Air Date    Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE W   10/17/12   6:23 AM 6-7am News       6-7am               :30 TVGENROTH1213H           \$500.00 NM									
2 WTAE F   10/19/12   6:15 AM 6-7am News       6-7am               :30 TVGENKR12MR1H           \$500.00 NM									
2	10/15/12	10/21/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	--WTF--	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   --WTF--                   1       \$525.00									
Spots: # Ch    Day Air Date    Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE W   10/17/12   7:00 AM 6-7am News       6-7am               :30 TVGENKR12MR1H           \$525.00 NM									
3	10/15/12	10/21/12	Good Morning America Class of Time - Pre-emptible with notice	7-9am	--WTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   --WTF--                   2       \$450.00									
Spots: # Ch    Day Air Date    Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WTAE W   10/17/12   8:40 AM Good Morning America       7-9am               :30 TVGENROTH1213H           \$450.00 NM									
1 WTAE Th   10/18/12   8:41 AM Good Morning America       7-9am               :30 TVGENROTH1213H           \$450.00 NM									
4	10/15/12	10/21/12	The View Class of Time - Pre-emptible with notice	11am-noon	--WTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   --WTF--                   2       \$400.00									
Spots: # Ch    Day Air Date    Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WTAE W   10/17/12   10:58 AM The View       11am-noon           :30 TVGENKR12MR1H           \$400.00 NM									
1 WTAE F   10/19/12   11:31 AM The View       11am-noon           :30 TVGENROTH1213H           \$400.00 NM									
5	10/15/12	10/21/12	WTAE Noon News Class of Time - Pre-emptible with notice	12-12:30pm	--WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   --WTF--                   3       \$300.00									
Spots: # Ch    Day Air Date    Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE W   10/17/12   12:23 PM WTAE Noon News       12-12:30pm       :30 TVGENROTH1213H           \$300.00 NM									
3 WTAE Th   10/18/12   12:29 PM WTAE Noon News       12-12:30pm       :30 TVGENKR12MR1H           \$300.00 NM									
2 WTAE F   10/19/12   12:28 PM WTAE Noon News       12-12:30pm       :30 TVGENKR12MR1H           \$300.00 NM									

## DUPLICATE INVOICE



Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
921996-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Rothfus/R/Congress	ROTHFUS/R/CONG	2409	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/15/12	10/21/12	5-6pm News M-F	5-6pm	--WTF--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Th	10/18/12	5:27 PM	5-6pm News M-F	5-6pm	:30	TVGENROTH1213H	\$525.00 NM
1	WTAE	F	10/19/12	5:14 PM	5-6pm News M-F	5-6pm	:30	TVGENKR1275H	\$525.00 NM
7	10/15/12	10/21/12	5-6pm News M-F	5-6pm	--WTF--	:30	2	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	2	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	W	10/17/12	5:52 PM	5-6pm News M-F	5-6pm	:30	TVGENKR12MR1H	\$575.00 NM
1	WTAE	F	10/19/12	5:58 PM	5-6pm News M-F	5-6pm	:30	TVGENKR1275H	\$575.00 NM
8	10/15/12	10/21/12	6-6:30pm News	6-6:30pm	--WTF--	:30	3	\$725.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	W	10/17/12	6:22 PM	6-6:30pm News	6-6:30pm	:30	TVGENROTH1213H	\$725.00 NM
2	WTAE	Th	10/18/12	6:09 PM	6-6:30pm News	6-6:30pm	:30	TVGENKR12MR1H	\$725.00 NM
3	WTAE	F	10/19/12	6:29 PM	6-6:30pm News	6-6:30pm	:30	TVGENKR1275H	\$725.00 NM
9	10/15/12	10/21/12	M-Sun 11pm News	M-Su 11-11:35pm	--WTF--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	W	10/17/12	11:23 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TVGENKR12MR1H	\$900.00 NM
2	WTAE	Th	10/18/12	11:32 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TVGENROTH1213H	\$900.00 NM
3	WTAE	F	10/19/12	11:13 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TVGENKR1275H	\$900.00 NM
10	10/15/12	11/04/12	Sat 5-7am	5-7am	-----S-	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	10/20/12	5:13 AM	Sat 5-7am	5-7am	:30	TVGENKR1275H	\$275.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Sa	10/27/12	6:22 AM	Sat 5-7am	5-7am	:30	TVGENROTH12WTH	\$275.00 NM
11	10/15/12	10/28/12	Good Morning America Sa 7-8am	7-8am	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	10/20/12	7:27 AM	Good Morning America Sat	7-8am	:30	TVGENKR1275H	\$400.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Sa	10/27/12	7:55 AM	Good Morning America Sat	7-8am	:30	TVGENKR1275H	\$400.00 NM
12	10/15/12	10/28/12	Sat 8-10am	8-10am	-----S-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$325.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



DUPLICATE  
INVOICE

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
921996-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Rothfus/R/Congress	ROTHFUS/R/CONG	2409	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/15/12	10/28/12	Sat 8-10am	8-10am	----S-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	10/20/12	8:28 AM	Sat 8-10am	8-10am	:30	TVGENKR1275H	\$325.00 NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/22/12	10/28/12	----S-		1	\$325.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Sa	10/27/12	8:23 AM	Sat 8-10am	8-10am	:30	TVGENROTH12WTH	\$325.00 NM
13	10/15/12	10/28/12	Late Run 11pm News	11:30pm-12:05am	----S-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/15/12	10/21/12	----S-		1	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	10/20/12	12:27 AM	Late Run 11pm News	11:30pm-12:05am	:30	TVGENKR1275H	\$700.00 NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/22/12	10/28/12	----S-		1	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Sa	10/27/12	11:57 PM	Late Run 11pm News	11:30pm-12:05am	:30	TVGENKR1275H	\$700.00 NM
14	10/15/12	10/28/12	Big East College Football 12-3:30pm		----S-	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/22/12	10/28/12	----S-		1	\$750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Sa	10/27/12	1:26 PM	Big East College Football	12-3:30pm	:30	TVGENKR1275H	\$750.00 NM
15	10/15/12	10/28/12	Big East College Football 12-7pm		----S-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/22/12	10/28/12	----S-		1	\$1,800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Sa	10/27/12	1:48 PM	Big East College Football	12-7pm	:30	TVGENROTH12WTH	\$1,800.00 NM
16	10/15/12	11/04/12	Sun 5-7am News	5-7a	-----S	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/15/12	10/21/12	-----S		1	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	10/21/12	5:07 AM	Sun 5-7am News	5-7a	:30	TVGENKR1275H	\$275.00 NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/22/12	10/28/12	-----S		1	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Su	10/28/12	5:43 AM	Sun 5-7am News	5-7a	:30	TVGENROTH12WTH	\$275.00 NM
17	10/15/12	10/28/12	This Week With George	10-11am	-----S	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/15/12	10/21/12	-----S		1	\$1,400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	10/21/12	10:59 AM	This Week With George Stephan	10-11am	:30	TVGENKR1275H	\$1,400.00 NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/22/12	10/28/12	-----S		1	\$1,400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Su	10/28/12	10:59 AM	This Week With George Stephan	10-11am	:30	TVGENKR1275H	\$1,400.00 NM
18	10/15/12	10/28/12	Sun Early News	630-7p	-----S	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/15/12	10/21/12	-----S		1	\$450.00	

## DUPLICATE INVOICE



Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
921996-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Rothfus/R/Congress	ROTHFUS/R/CONG	2409	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/15/12	10/28/12	Sun Early News	630-7p	-----S	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Su 10/21/12 6:57 PM Sun Early News 630-7p :30 TVGENKR1275H \$450.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTAE Su 10/28/12 6:57 PM Sun Early News 630-7p :30 TVGENROTH12WTH \$450.00 NM									
19	10/15/12	10/28/12	M-Sun 11pm News	M-Su 11-11:35pm	-----S	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTAE Su 10/28/12 11:08 PM M-Sun 11pm News M-Su 11-11:35pm :30 TVGENKR1275H \$1,100.00 NM									
20	10/15/12	10/28/12	Sunday Extended Late News	Sun 11:35p-12:00a	-----S	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Su 10/21/12 11:53 PM Sunday Extended Late News Sun 11:35p-12:00a :30 TVGENKR1275H \$325.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTAE Su 10/28/12 11:39 PM Sunday Extended Late News Sun 11:35p-12:00a :30 TVGENROTH12WTH \$325.00 NM									
21	10/22/12	10/28/12	6-7am News	6-7am	MTWTF--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTAE Tu 10/23/12 6:08 AM 6-7am News 6-7am :30 TVGENKR1275H \$525.00 NM									
1 WTAE W 10/24/12 6:24 AM 6-7am News 6-7am :30 TVGENROTH12WTH \$525.00 NM									
22	10/22/12	11/04/12	6-7am News	6-7am	MTWTF--	:30	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTAE M 10/22/12 6:27 AM 6-7am News 6-7am :30 TVGENKR1275H \$550.00 NM									
3 WTAE Tu 10/23/12 6:59 AM 6-7am News 6-7am :30 TVGENKR1275H \$550.00 NM									
1 WTAE W 10/24/12 6:59 AM 6-7am News 6-7am :30 TVGENKR1275H \$550.00 NM									
23	10/22/12	10/28/12	Good Morning America	7-9am	MTWTF--	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTAE M 10/22/12 8:54 AM Good Morning America 7-9am :30 TVGENKR1275H \$475.00 NM									
1 WTAE F 10/26/12 8:55 AM Good Morning America 7-9am :30 TVGENROTH12WTH \$475.00 NM									
24	10/22/12	10/28/12	The View	11am-noon	MTWTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTAE W 10/24/12 10:59 AM The View 11am-noon :30 TVGENROTH12WTH \$400.00 NM									
3 WTAE Th 10/25/12 10:58 AM The View 11am-noon :30 TVGENROTH12WTH \$400.00 NM									
1 WTAE F 10/26/12 11:32 AM The View 11am-noon :30 TVGENKR1275H \$400.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



DUPLICATE  
INVOICE

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
921996-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Rothfus/R/Congress	ROTHFUS/R/CONG	2409	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/22/12	10/28/12	The View	11am-noon	MTWTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
25	10/22/12	10/28/12	WTAE Noon News	12-12:30pm	MTWTF--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAE Tu 10/23/12 12:24 PM WTAE Noon News 12-12:30pm :30 TVGENKR1275H \$300.00 NM 2 WTAE W 10/24/12 12:25 PM WTAE Noon News 12-12:30pm :30 TVGENKR1275H \$300.00 NM 1 WTAE Th 10/25/12 12:25 PM WTAE Noon News 12-12:30pm :30 TVGENKR1275H \$300.00 NM 4 WTAE F 10/26/12 12:29 PM WTAE Noon News 12-12:30pm :30 TVGENROTH12WTH \$300.00 NM									
26	10/22/12	10/28/12	5-6pm News M-F	5-6pm	MTWTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 3 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Tu 10/23/12 5:13 PM 5-6pm News M-F 5-6pm :30 ENPSBKID82B \$525.00 NM 3 WTAE Th 10/25/12 5:29 PM 5-6pm News M-F 5-6pm :30 TVGENROTH12WTH \$525.00 NM 1 WTAE F 10/26/12 5:15 PM 5-6pm News M-F 5-6pm :30 TVGENKR1275H \$525.00 NM									
27	10/22/12	10/28/12	5-6pm News M-F	5-6pm	MTWTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 3 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE M 10/22/12 5:51 PM 5-6pm News M-F 5-6pm :30 TVGENKR1275H \$525.00 NM 3 WTAE Th 10/25/12 5-6pm News M-F 5-6pm :00 <del>\$525.00</del> NM See MG 27.4,27.5 1 WTAE F 10/26/12 5:42 PM 5-6pm News M-F 5-6pm :30 TVGENROTH12WTH \$525.00 NM									
28	10/22/12	10/28/12	6-6:30pm News	6-6:30pm	MTWTF--	:30	4	\$675.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 4 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/22/12 6:28 PM 6-6:30pm News 6-6:30pm :30 TVGENKR1275H \$675.00 NM 2 WTAE W 10/24/12 6:10 PM 6-6:30pm News 6-6:30pm :30 TVGENROTH12WTH \$675.00 NM 4 WTAE F 10/26/12 6:13 PM 6-6:30pm News 6-6:30pm :30 TVGENKR1275H \$675.00 NM 3 WTAE F 10/26/12 6:29 PM 6-6:30pm News 6-6:30pm :30 TVGENROTH12WTH \$675.00 NM									
29	10/22/12	10/28/12	M-Sun 11pm News	M-Su 11-11:35pm	MTWTF--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/23/12 11:34 PM M-Sun 11pm News M-Su 11-11:35pm :30 TVGENROTH12WTH \$900.00 NM 2 WTAE W 10/24/12 11:34 PM M-Sun 11pm News M-Su 11-11:35pm :30 TVGENKR1275H \$900.00 NM 3 WTAE Th 10/25/12 11:26 PM M-Sun 11pm News M-Su 11-11:35pm :30 TVGENKR1275H \$900.00 NM 4 WTAE F 10/26/12 11:34 PM M-Sun 11pm News M-Su 11-11:35pm :30 TVGENKR1275H \$900.00 NM									
30	10/22/12	10/28/12	Mon ABC Prime A	8-9pm	M-----	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/22/12 8:24 PM Mon ABC Prime A 8-9pm :30 TVGENKR1275H \$5,000.00 NM									

## DUPLICATE INVOICE



Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
921996-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Rothfus/R/Congress	ROTHFUS/R/CONG	2409	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/15/12	11/04/12	Fri ABC Prime C	10-11pm	----F--	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$2,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE F		10/19/12	10:51 PM	Fri ABC Prime C	10-11pm	:30	TVGENKR1275H	\$2,400.00	NM
58	10/08/12	10/14/12	6-7am News	6-7am	MTWTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WTAE W		10/10/12	6:09 AM	6-7am News	6-7am	:30	TVGENKR12MR1H	\$500.00	NM
1 WTAE F		10/12/12	6:23 AM	6-7am News	6-7am	:30	TVGENROTH1213H	\$500.00	NM
59	10/03/12	10/07/12	6-7am News	6-7am	--WTF--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	2	\$525.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE W		10/03/12	6:27 AM	6-7am News	6-7am	:30	TVGENROTH1212H	\$525.00	NM
2 WTAE F		10/05/12	6:44 AM	6-7am News	6-7am	:30	TVGENROTH1212H	\$525.00	NM
60	10/08/12	10/14/12	6-7am News	6-7am	MTWTF--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$525.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE M		10/08/12	6:28 AM	6-7am News	6-7am	:30	TVGENROTH1213H	\$525.00	NM
2 WTAE Tu		10/09/12	6:38 AM	6-7am News	6-7am	:30	TVGENROTH1213H	\$525.00	NM
61	10/03/12	10/07/12	Good Morning America	7-9am	--WTF--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	2	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE W		10/03/12	8:48 AM	Good Morning America	7-9am	:30	TVGENROTH1212H	\$450.00	NM
2 WTAE Th		10/04/12	7:26 AM	Good Morning America	7-9am	:30	TVGENROTH1212H	\$450.00	NM
62	10/08/12	10/14/12	Good Morning America	7-9am	MTWTF--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	3	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WTAE Tu		10/09/12	8:48 AM	Good Morning America	7-9am	:30	TVGENKR12MR1H	\$450.00	NM
3 WTAE W		10/10/12	7:59 AM	Good Morning America	7-9am	:30	TVGENROTH1213H	\$450.00	NM
1 WTAE Th		10/11/12	7:28 AM	Good Morning America	7-9am	:30	TVGENKR12MR1H	\$450.00	NM
63	10/03/12	10/14/12	Sun 5-7am News	5-7a	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su		10/07/12	6:39 AM	Sun 5-7am News	5-7a	:30	TVGENROTH1213H	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WTAE Su		10/14/12	5:29 AM	Sun 5-7am News	5-7a	:30	TVGENKR12MR1H	\$225.00	NM
67	10/03/12	10/07/12	The View	11am-noon	--WTF--	:30	2	\$400.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



DUPLICATE  
INVOICE

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
921996-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Rothfus/R/Congress	ROTHFUS/R/CONG	2409	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	--WTF--	2		\$400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE W		10/03/12	10:59 AM	The View	11am-noon	:30	TVGENROTH1212H	\$400.00 NM
1	WTAE Th		10/04/12	10:58 AM	The View	11am-noon	:30	TVGENROTH1212H	\$400.00 NM
68	10/03/12	10/07/12	5-6pm News M-F	5-6pm	--WTF--	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	--WTF--	1		\$525.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE Th		10/04/12	5:29 PM	5-6pm News M-F	5-6pm	:30	TVGENROTH1212H	\$525.00 NM
69	10/08/12	10/14/12	5-6pm News M-F	5-6pm	MTWTF--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/08/12	10/14/12	MTWTF--	2		\$525.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE Tu		10/09/12	5:42 PM	5-6pm News M-F	5-6pm	:30	TVGENROTH1213H	\$525.00 NM
2	WTAE Th		10/11/12	5:57 PM	5-6pm News M-F	5-6pm	:30	TVGENROTH1213H	\$525.00 NM
70	10/03/12	10/07/12	6-6:30pm News	6-6:30pm	--WTF--	:30	2	\$725.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	--WTF--	2		\$725.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE W		10/03/12	6:23 PM	6-6:30pm News	6-6:30pm	:30	TVGENROTH1212H	\$725.00 NM
1	WTAE Th		10/04/12	6:22 PM	6-6:30pm News	6-6:30pm	:30	TVGENROTH1212H	\$725.00 NM
71	10/08/12	10/14/12	6-6:30pm News	6-6:30pm	MTWTF--	:30	2	\$725.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/08/12	10/14/12	MTWTF--	2		\$725.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE Tu		10/09/12	6:29 PM	6-6:30pm News	6-6:30pm	:30	TVGENKR12MR1H	\$725.00 NM
2	WTAE F		10/12/12	6:22 PM	6-6:30pm News	6-6:30pm	:30	TVGENKR12MR1H	\$725.00 NM
72	10/08/12	10/14/12	M-Sun 11pm News	M-Su 11-11:35pm	MTWTF--	:30	2	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/08/12	10/14/12	MTWTF--	2		\$950.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE M		10/08/12	11:13 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TVGENKR12MR1H	\$950.00 NM
2	WTAE Tu		10/09/12	11:23 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TVGENROTH1213H	\$950.00 NM
73	10/03/12	10/07/12	M-Sun 11pm News	M-Su 11-11:35pm	--WTF--	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	--WTF--	2		\$850.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE W		10/03/12	11:14 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TVGENROTH1212H	\$850.00 NM
1	WTAE Th		10/04/12	11:27 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TVGENROTH1212H	\$850.00 NM
74	10/03/12	10/07/12	Nightline	11:35pm-1205am	--WTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	--WTF--	2		\$400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE W		10/03/12	11:52 PM	Nightline	11:35pm-1205am	:30	TVGENROTH1212H	\$400.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE



Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
921996-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Rothfus/R/Congress	ROTHFUS/R/CONG	2409	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
74	10/03/12	10/07/12	Nightline	11:35pm-1205am	--WTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTAE Th 10/04/12 11:54 PM Nightline 11:35pm-1205am :30 TVGENROTH1212H \$400.00 NM									
75	10/08/12	10/14/12	Mon ABC Prime C	10-11pm	M-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE M 10/08/12 10:44 PM Mon ABC Prime C 10-11pm :30 TVGENROTH1213H \$1,800.00 NM									
76	10/08/12	10/14/12	Thu ABC Prime Other	9p-11p	---T---	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 ---T--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Th 10/11/12 10:57 PM Thu ABC Prime Other 9p-11p :30 TVGENKR12MR1H \$4,000.00 NM									
77	10/03/12	10/14/12	Nascar Cup Series	various	-----SS	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTAE Sa 10/13/12 9:17 PM Nascar Cup Series various :30 TVGENROTH1213H \$1,700.00 NM									
78	10/03/12	10/07/12	ABC College Football	3:30p-7p	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Sa 10/06/12 7:01 PM ABC College Football 3:30p-7p :30 TVGENROTH1213H \$1,200.00 NM									
LR - Football									
79	10/03/12	10/07/12	ABC College Football	PENN STATE FOO	-----S-	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Sa 10/06/12 5:11 PM ABC College Football PENN STATE FOC :30 TVGENROTH1213H \$600.00 NM									
80	10/03/12	10/07/12	6-7am News	6-7am	--WTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --WTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE W 10/03/12 6:09 AM 6-7am News 6-7am :30 TVGENROTH1212H \$500.00 NM									
2 WTAE Th 10/04/12 6:09 AM 6-7am News 6-7am :30 TVGENROTH1212H \$500.00 NM									
81	10/03/12	11/06/12	ABC Prime College Footb	Prime Time College	-----S-	:30	0	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Sa 10/06/12 8:05 PM ABC Prime College Football Prime Time College :30 TVGENROTH1213H \$2,000.00 NM									
82	10/20/12	10/20/12	SATURDAY GAME 1	12-330P	-----S-	:30	0	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



DUPLICATE  
INVOICE

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
921996-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Rothfus/R/Congress	ROTHFUS/R/CONG	2409	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
82	10/20/12	10/20/12	SATURDAY GAME 1	12-330P	-----	:30	0	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	10/20/12	3:33 PM	SATURDAY GAME 1	12-330P	:30	TVGENKR1275H	\$1,500.00 NM
83	10/20/12	10/20/12	Big East College Football 12-7pm		-----	:30	0	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	10/20/12	5:33 PM	Big East College Football	12-7pm	:30	TVGENKR1275H	\$600.00 NM
84	10/21/12	10/21/12	M-Sun 11pm News	M-Su 11-11:35pm	-----	:30	0	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	10/21/12	11:12 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TVGENKR1275H	\$1,000.00 NM
85	10/21/12	10/21/12	Sun Early News	630-7p	-----	:30	0	\$425.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	10/21/12	6:38 PM	Sun Early News	630-7p	:30	TVGENKR1275H	\$425.00 NM
Total Spots							108		

## Payment Terms 30 Days

Gross Total	\$76,825.00
Agency Commission	\$11,523.75
Net Amount Due	\$65,301.25